Private & Confidential



FACULTY OF HOSPITALITY AND TOURISM SCHOOL OF TOURISM

FINAL EXAMINATION

Student ID (in Figures)	:														
Student ID (in Words)	:														
Carrage Carlo Q Name		TOLL	4541		LIDIC) C D A	DUV							
Course Code & Name	:														
Semester & Year	:	September – December 2023													
Lecturer/Examiner	:	Nabila Mohd Yunus													
Duration	:	3 Ho	urs												

INSTRUCTONS TO CANDIDATES

1. This question paper consists of 2 parts:

PART A (60 marks) : Answer all FIVE (5) short answer questions. Answers are to be

written in the Answer Booklet provided.

PART B (40 marks) : Answer TWO (2) essay question. Answers are to be written in the

Answer Booklet provided.

- 2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
- 3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- 4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 4 (Including the cover page)

PART A: SHORT ANSWER (60 marks)

INSTRUCTION(S): There are FIVE (5) short answer questions. Answer all questions.

QUESTION 1

a) Briefly describe the climate in a country that widely known as 'the land of fire and ice'. (5 marks)

b) In your opinion, which month(s) is consider as the best time to visit the above country? Support your answer with **FOUR (4)** activities that can be done during this time. (5 marks)

QUESTION 2

- a) Identify **FOUR (4)** natural attractions that can be found in the city of the most important centers of trade and tourism in the Middle East. (4 marks)
- b) Explain **THREE (3)** negative impacts of tourism development in Dubai. Illustrate your answer with example. (6 marks)

QUESTION 3

a) Name the indigenous people of Aotearoa.

(1 mark)

b) The land of the Kiwis is known for its stunning natural landscapes, and there are several famous physical landforms that have become popular tourist attractions. Identify **THREE (3)** landforms of the country and name **ONE (1)** attraction for each landform with description. (9 marks)

QUESTION 4



Figure 1: Map of the "Mother Continent"

Based on **figure 1**, answer the following questions:

a) Explain **THREE (3)** factors that account for some areas in **figure 1** failed to attract tourists.

(6 mark)

b) Describe **TWO (2)** major types of landforms of the area.

(4 marks)

QUESTION 5

Imagine you are the Japanese Ambassador to Malaysia. Provide information on the following topics to be presented to Japanese officers who will be making an official visit to Malaysia.

a) Identify any **FIVE (5)** multicultural ethnics available in Malaysia. (5 marks)

b) Explain any **THREE (3)** cultural etiquette when in Malaysia. (6 marks)

c) Describe any **THREE (3)** typical Malaysian dishes. (9 marks)

END OF QUESTION A

PART B : LONG ESSAY (40 MARKS)

INSTRUCTION: TWO (2) Essay Questions. Answer ALL the questions in the Answer Booklet(s)

provided.

QUESTION 1



Figure 2: Percentage of Land Area Covered by Rain Forest

- a) Based on **figure 2**, in which country would you expect Ecotourism to be most important? Discuss your answer with **TWO (2)** activities for eco traveler. (12 marks)
- b) Imagine you are one of the native guides in the above country, explain **FOUR (4)** travel guidelines to your tour group on how to be a responsible traveler while exploring the holiday destination.

 (8 marks)

QUESTION 2



Figure 3: Ancient meets modern

The "land of the rising sun", is a captivating nation located in East Asia. The country has witnessed a surge in tourist arrivals since the government ended some of the world's strictest COVID-19 boarder restrictions.

Based on **figure 3**, discuss how does the transformation of the country's features able to boost the land as an essential role in attracting travellers from around the world. Illustrate your answers with **FOUR (4)** examples. (20 marks)

END OF EXAMINATION PAPER